

VIP Tracker Newsletter

Disturbing Statistics released from the National Motor Vehicle Theft Reduction Council (NMVTRC) this month reveal that in Victoria the theft of all car and light commercial vehicles in the past 12 months is up 18% and Queensland up by 28%. The total number of all vehicles stolen in Australia in this period was 57,173 with profit motivated theft which means the vehicles that are not recovered are up by 19% in Victoria alone.

Profit motivated theft in Victoria for trucks is up a staggering 58% in the 12 month period all be it from a low base figure and NSW down 35%.

It is interesting to note the total figure for NSW is down by 4% and profit motivated theft down by 8% which makes you think what are they doing that we in Victoria are not!

All other states are showing fairly static figures each year.

Consider some of these statistics for other asset theft in Australia last year:

Trailers over 60,000.

Caravans over 500.

Construction Equipment more than \$50 million.

Boats – recreation fishing and ski boats more than \$11 million.

With over 60,000 trailers and \$50 million of construction equipment stolen, many were tradesmen and small business operators who were left without their tools and equipment therefore causing a major disruption to their business and a loss of income for sometimes months until their insurance company has paid the claim or they have replaced the assets out of their own pocket.

We all know the quicker you recover your stolen car, motorbike, trailer, construction equipment or any other asset the less likely it is to be damaged, dismantled or rebirthed with new ID numbers etc. So there is no reason you should not install a discreet VIP Tracker so you can track your asset should it be stolen and immediately report it to the Police and advise its exact location.

For more information or to purchase a VIP3010 or VIP3050 GPS Tracker simply look on our website www.viptracker.com.au click on 'Possessions' and follow through to the checkout. We deliver by Express Post daily.

After you purchase a VIP Tracker make sure you notify your insurance company that you have installed a VIP GPS Tracker. Most insurance companies will offer a discount when your premium is due because they know their exposure to claims will be reduced.